GREEN BUILDINGS FOR EVERYONE WITHIN THIS GENERATION



USGBC and LEED: What's New Why Build Green Technologies and Policies That Can Get Us to Zero Green Cities Around the World



The U.S. Green Building Council (USGBC) and its community are changing the way buildings and communities are designed, built and operated. We believe in better buildings; places that complement our enviornment and enhance our communities. Places that give people better, brighter, healthier places to live, work and play.





MISSION VISION

To transform the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy and prosperous environment that improves the quality of life. Buildings and communities will regenerate and sustain the health and vitality of all life within a generation



Leadership in Energy and Environmental Design

LEED® is an internationally recognized mark of excellence for buildings, communities and professionals that are transforming the building industry.

Pictured: Patrick H. Dollard Discovery Health Center | LEED Certified





150 COUNTRIES & TERRITORIES

214,000 Projects 11.1 Billion Square Feet







LEED v4 SYSTEM GOALS





Steps to Constant Improvement







LEED[®] PROFESSIONALS

A LEED professional credential signifies that you are a leader in the field and an active participant in the green building movement.







Visit **LEEDon.io**.



WHAT IS GBIG?

The Green Building Information Gateway

GBIG is a global platform for exploring and comparing the green dimensions of the built environment. GBIG provides insights that enable better buildings and communities.

Watch the Video »

Learn More >



WWW.GBIG.ORG

Washington Convention Center November 18-20, 2015



Greenbuild is the world's largest conference ands expo dedicated to green building. **Tens of thousands** of building professionals from all over the world gather every year to be inspired, to learn, to hear from renowned speakers, and to explore a vast expo floor featuring cutting-edge products and services.





WHY BUILD GREEN?

THE BUSINESS BENEFITS

Design and Construction Costs

Asset Value

Operating Costs

Workplace Productivity and Health

Risk Mitigation



* Turner, C. & Frankel, M. (2008). Energy performance of LEED for New Construction buildings: Final report.
** Kats, G. (2003). The Costs and Financial Benefits of Green Building: A Report to California's Sustainable Building Task Ferge.
*** GSA Public Buildings Service (2008). Assessing green building performance: A post occupancy evaluation of 12 GSA buildings.



Benefits to Cities

- Reduce energy costs for the government...and citizens
- Reduce urban pollution and resulting improved health
- Mitigate global climate change
- Assistance in achieving the National and City Energy Goals
- Reduce power grid congestion
- Help assure reliable energy supplies
- Foster economic development
- Produce jobs in new and emerging technologies
- Increase community <u>pride</u> and <u>reputation</u>

HEALTH

INTERNATIONAL WELL BUILDING INSTITUTE™

THE WELL BUILDING STANDARD®

Leadership in Healthy Environments

<u>http://delos.com/about/well-building-standard</u> <u>http://wellcertified.com</u> http://www.gbci.org



WELL at CBRE Headquarters Los Angeles





People who work in WELL Certified environments have expressed the positive impacts their WELL offices have on productivity and performance. In the first office to be WELL Certified[™] — A Pilot Program at CBRE Headquarters, employees provided the following feedback:

- 83% Feel more productive
- **100%** Said that clients are interested in their new way of working
- 92% Said the new space has created a positive effect on their health and wellbeing
- **94%** Said that the new space has a positive impact on their business performance
- **93%** Said that they are able to more easily collaborate with others

Source: CBRE Global Corporate Headquarters Los Angeles, California, Workplace 360 Study. 2014

Why is the US Federal Government Going GREEN?

The President issued an Executive Order and convened a business roundtable

-Strategies will save the Federal government <u>\$18 billion</u> in avoided energy costs

-Will reduce GHG emissions by 26 million metric tons by 2025 from 2008 levels, the equivalent of taking nearly 5.5 million cars off the road for a year.

-Increase the share of electricity the Federal Government consumes from *renewable sources to 30 percent*.

-Demonstrate *leadership*

Why are Companies Going GREEN?

- Corporate Social Responsibility
- Supply Chain
 - Example of Wal-Mart
 - Efficiency and Cost Savings
- Happy, productive employees
- Triple Bottom Line
 - People, Profit, Planet

We must engage 我们必须携手各方人士

Visions of the Future



• What We Are Coming To (1895, Grant E. Hamilton for the Judge Magazine)

 This city has its own railway system, school, telephone exchange, armory, theatre, saloon, fire department, meat market and everything that a usual settlement has.

Visions of the Future











The Shimizu Mega-City Pyramid – Over Tokyo Bay, Japan, designed by Dante Bini and David Dimitric in 2003

It would be 14 times higher than the Great Pyramid at Giza – 6574 ft or 2004 m – and would house almost one million people. The structure would be composed of 204 smaller pyramids on eight layers.

Ultima Tower (Eugene Tsui, 1991)



This 10,560 ft high (3,218.7 m) tower would cost US\$150 billion and would have a huge, 6000 ft (1,828.8 m) diameter at the base. One million people would live here on 500 stories.

Taichung, Taiwan: Floating Observatories

Next year in Taiwan's third largest city, construction is set to begin on this skyscraper shaped like a tree trunk. The eight "leaves" are super-lightweight, helium-filled observational decks that glide up and down the side of the building, providing bird's-eye views of the city and the Taiwan Strait. Besides being visually stunning, the building which is slated to house offices, restaurants, and a museum—will also be outfitted with green technologies such as solar cells, wind turbines, a rainwater recycling system, and a geothermal power plant in the basement.



Visions of the Future - Now









Dezhou, China: Solar Valley

Coal-crazed China may seem like an unlikely environmental booster, but it's betting on a green future in this northern Chinese city. Here, farmland and forest have been bulldozed to create an industrial zone dubbed the Solar Valley. The city is so committed to sun power that more than 80 percent of buildings have solar water heaters. (Dezhou is the world's largest producer of the devices) Streets are lit by solar lights, and luxury apartments—ecofriendly, of course—are outfitted with solar-heated pools. 36


Burj Khalifa, Dubai

The world's tallest building opened in early 2010 and remains one of the most talkedabout structures. Why? Not only is the Burj Khalifa the world's tallest building (2,716.5 feet), it's also the tallest free-standing structure, with the highest number of stories, the highest occupied floor, the highest outdoor observation deck, and an elevator with the longest travel distance in the world. Then there's the show-stopping architecture: a tower comprising three elements arranged around a central core, inspired by the spider lily and courtesy of Skidmore, Owings & Merrill with consulting designer Adrian Smith. A Y-shaped floor plan shows off views of the Persian Gulf, and when seen from above, the building echoes the onion dome motif prevalent in Islamic architecture.



Saadiyat Cultural District, Abu Dhabi on Saadiyat Island

Launch Date: 2015 (for the Louvre).

A new 'city' is coming up on an island close to Abu Dhabi called Saadiyat. On this island, Abu Dhabi Tourism Authority is constructing a <u>mixed commercial, residential, and leisure</u> project and it is expected to be completed in 2020. The island will house a **Louvre Museum**, a **Guggenheim Museum**, a world-class **Performing Arts Centre** and a **Concert Hall**.

Five Pritzker Prize-winning architects. In the works: the Zayed National Museum, a Foster + Partners design of tilted steel towers inspired by the flight of a falcon; the Jean Nouvel–designed Louvre Abu Dhabi in a domed building perforated with a lattice design that filters sunlight; the Guggenheim Abu Dhabi, whose madcap look is pure Frank Gehry; and a Performing Arts Centre of swooping, sinuous lines from Zaha Hadid. The Louvre is slated to open first, and the entire island will eventually house about 145,000 people.



Masdar in Abu Dhabi, UAE

- 2.3 Sq Miles
- Anticipated \$18-22 Billion Invested
- 100% Renewable Energy
- Zero Carbon
- MIT, Siemens, IRENA
- 50,000 Residents, 60,000 Commuters
- Siemens HQ is LEED Platinum



How Do We Get There?

ADVANCED TECHNOLOGIES

EFFECTIVE POLICIES

ADVANCED TECHNOLOGIES LEAD TO GREENER BUILDINGS





How Do We Get There?

ADVANCED TECHNOLOGIES

-SOPHISTICATED SENSORS, CONTROLS -ENERGY MANAGEMENT SYSTEMS -ADVANCED WINDOWS AND INSULATION -SOLID STATE LIGHTING -BUILDING INTEGRATED PV

ALL LEADING TO ECO-CITIES AND ZERO ENERGY COMMUNITIES







Advanced sensors, controls, and whole building energy management systems













Sophisticated Windows





<u>Nanocrystals</u> of indium tin oxide (shown here in blue) embedded in a glassy matrix of niobium oxide (green) form a composite material that can switch between NIR-transmitting and NIRblocking states with a small jolt of electricity. A synergistic interaction in the region where glassy matrix meets nanocrystal increases the potency of the electrochromic effect.

Nano Insulation

New generation of polymer aerogel has strength, flexibility, durability and light weight





Advanced Lighting





shutterstock · B1223594





shutterstock 124504981









Building Integrated PV









www.shutterstock.com 114444124





How Do We Get There?

POLICY

Cities and Communities Policies and Guidelines

To accommodate the expected increase in urban population of 2 billion people before 2030 would require the equivalent of 200 new cities the size of Paris





Economic Development is a guarantee for today...

Advanced Technologies are a guarantee for tomorrow....

The Green Economy and Green and Eco-Cities are a guarantee <u>forever</u>



Cities of the Future...

Will be successful....

Only if they are GREEN To be Competitive in the 21st Century, Cities Must Be:

- Efficient
- Affordable
- Resilient

They Must Depend On:

- Energy Efficiency
- Renewable Energy
- Smart Grid
- Integrated Urban Design

Cities are built:

- Building by building
- Districts and Neighborhoods
- City-wide policies and design
- With transportation, municipal services, industry and buildings all integrated

Green and Eco-Cities embrace all these elements

Leading to The Concept of Zero Energy, Low Carbon, Green and Eco-Cities

"Everything is a resource...nothing is waste."

Bill McDonough

 Integrating Energy Technologies
 Municipal "waste" is a resource → Biofuels and Power
 Buildings as Power Plants → Solar, Geothermal Heat Pumps

2. Applying Advanced Technologies Zero or Positive Energy Buildings, Zero Water Industrial Processes, Municipal Operations Smart Transportation and Integrated Urban Design

Eco-cities Guidelines

- Integrate existing stock, future availability and accessibility of all resources, sectors, components and subsystems and their interconnection for *comprehensive energy planning* for the city and surrounding communities
- 2. Develop efficient, ecologically responsible and *compact mixed-use communities* with walkable, bikeable and transit oriented transport reducing vehicle miles travelled
- 3. Design and maintain residential, commercial and public buildings with gradually improving *green building standards*
 - Construct all new government buildings showcasing green guidelines
 - Designate and incentivize near-zero energy townships and development zones
 - Progressively incorporate improving green guidelines in development regulations





Sources: bustler.com, calacademy.org, sfweekly.com, newyorkcityfeelings.20m

Eco-cities Guidelines

- 4. Promote city and customer utilized *renewable energy* based on local resource availability, including;
 - photovoltaics,
 - solar thermal,
 - wind,
 - geothermal,
 - biofuels
 - co-generation,
 - landfill gas or waste -water methane
 - local smart grid for integration



5. Establish *clean and efficient public/private transportation* services interconnected with neighborhood no-emission pooled vehicles using locally produced renewable fuels



3/9/2012

Sources: gadhia-solar.com, eere.doe.gov, avinc.com, oe.energy.gov, mmrdamumbai.org, ahmedabadbrt & bom

Eco-cities Guidelines

6. Encourage *industrial symbiosis*, energy efficiency and green accounting at firm/industry/zone/regional level





 Promote energy efficiency and distributed energy/electricity/heat generation from water supply, waste water and solid waste systems; including maximum water and waste recycling



to energy



Waste-water methane to energy

 Establish management frameworks for *effective operation* of urban infrastructure and services and develop frameworks for *continuous improvements* in the plans based on the performance of actual systems

Global Examples





MOHURD



US DOE USGBC

Working Together

Eco-Cities MOU to Work With 6 Cities in China

- Hefei
- Langfang
- Hebi and Jiyuan in Henan Province
- Rizhao and Weifang in Shandong Province
- And 3 Cities in the US

-San Francisco, Columbus, Ohio and Charlotte, NC



2008 Olympic Village in Beijing First LEED-ND Gold in China



Guilin Olympic City:

Guo'Ao Investment Group Plans to Apply the Lessons Learned from the Olympic Village to a Large Project in Guilin



India's Smart Cities Plans



PM Narendra Modi to unveil Smart City projects on June 25

- 100 Smart Cities to be launched
- Approximately \$16 billion anticipated
- Enhance the quality of urban life
- Clean and sustainable environment
- 24 hour water and power supply
- Sanitation and solid waste management
- Efficient urban mobility and public transit
- Affordable housing for poor
- Robust IT connectivity

Read more at:

http://economictimes.indiatimes.com/articleshow/47573726.cms?utm_sourc e=contentofinterest&utm_medium=text&utm_campaign=cppst

San Francisco Sustainability Initiatives

Office of San Francisco Mayor Edwin Lee



SF Cleantech Goals

100% Renewable Goal
100% Recycling and Zero Waste to the Landfill Goal
LEED Gold required for all new construction, large retrofits

Carbon neutral transportation system by 2030
Eco-City Pilots at Hunters Point and Treasure Island
Incentives and Cleantech Incubator

Charlotte Energy Strategies



Fort Collins



Strategies for achieving net zero energy and the relative contribution of each to the goal include:

- Reducing energy-use in buildings (45 percent),
- Developing local renewable generation (35 percent),
- Balancing and optimizing energy sources (10 percent), and
- Implementing smart grid infrastructure (10 percent).













http://www.nyc.gov/html/planyc/html/home/home.shtml

Successful Companies... Communities... Cities... Countries...of the future Will succeed

Only if they are Green


Everyone in a green building within this generation. 为这一代每一个人的绿色建筑



And All of Us Working Together. We <u>Can</u> Achieve a Better World





Contact Information

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mginsberg@usgbc.org



Useful Websites

www.worldgbc.org/activities/business-case www.usgbc.org

Education Materials Case Studies Blogs and Articles LEED Training and Certification

Reference Guides

mginsberg@usgbc.org

Eco-City Examples More Details





MOHURD



US DOE USGBC

Working Together

Eco-Cities MOU to Work With 6 Cities in China

- Hefei
- Langfang
- Hebi and Jiyuan in Henan Province
- Rizhao and Weifang in Shandong Province
- And 3 Cities in the US

-San Francisco, Columbus, Ohio and Charlotte, NC



San Francisco Sustainability Initiatives

Office of San Francisco Mayor Edwin Lee



SF - Climate Action Plan

- 2004 & 2011
- Goal: Reduce CO₂ to 20% below 1990 levels by 2012; 80% by 2050
- Departmental Climate Action Plans (DepCAPs)
- Currently 12% below





SF - Clean Energy & Green Building

Goals:

- Renewable Energy: 100% Renewable by 2020
- Energy Efficiency: Reduce 400,000 tons CO₂/year
- Municipal electricity (170 MW) = 100% renewable
- 20 MW solar PV (2500 installations, incl. 5 MW Sunset Res.)
- 3 MW methane from wastewater treatment
- 8,200 small/med businesses & multifamily buildings
- Reduced energy consumption by 45 MW
- Saved SF residents & businesses \$30 M on utility bills/yr
- LEED Gold required for all new construction, Ig. retrofits





• Office

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SF - Clean Transportation

Goals:

- Carbon neutral transportation system by 2030
- 20% trips by bicycle by 2020
- 100% of public transit is electric or B20 biodiesel
- Largest municipal electric fleet in country
- Largest municipal biodiesel (B20) fleet in country
- 78% taxis run on alternative fuels
- 7% trips by bike



SF - Zero Waste Goal: Zero Waste by 2020

- Curbside recycling & composting
- Mandatory recycling of construction & demolition debris
- Banned plastic bags in supermarkets & drugstores
- Banned styrofoam
- Banned bottled water in City departments
- Mandatory recycling & composting (Oct '09)





Eco-City Projects in San Francisco



Candlestick Point Hunters Point Shipyard Treasure Island

San Francisco's Newest Sustainable Neighborhoods



Cleantech Incentives

- 250 cleantech firms
- Cleantech payroll tax exclusion, biotech incentives
- Cleantech incubator @ Hunters Point
- China SF
- Mid-Market attraction

Charlotte, NC – The New Energy Capital

- 18th Largest City in US
- 5th Largest Urban Region in US
- 250+ electric, gas, engineering, alternative energy, research and educational resources create a vibrant hub of energy ideas.
- 27,000+ energy-related employees
- Projected sector job growth of 1,000/yr
- Jetion Solar chose Charlotte for US headquarters





Charlotte, NC – The Power of Collaboration



- \$6.78MM Federal Block Grant
- Comprehensive Energy Strategy Plan, Including Energy Audits for City Facilities
- 16 Projects
- Launched in 2010 as Part of Clinton Global Initiative
- Public-Private Partnership Between Duke, Verizon, Cisc and Charlotte City Center Partners
- Digital Smart Grid, Building Automation Technology & Energy Tracking Tools
- 64 Buildings Participating w/ No cost to participate
- \$5.3MM investment (80% Duke/20% Cisco)
- Goal: Reduce Energy Use by 20% and Avoid 220,000 Metric Tons of Greenhouse Gas by 2016



ENVISION: CHARLOTTE UNITING FOR A SUSTAINABLE CITY



International Partnerships in Environmental Stewardship

- Sister-City Relationship with Baoding
 - 2012 City of Charlotte will commemorate its 25th anniversary with Baoding
 - MOU includes a commitment to strengthen cooperation on the cause of eco-city management via possible study/exchanges/information sharing/demonstration projects, and to promote business cooperation with an emphasis on new energy.
- City of Charlotte/Duke Energy EcoPartnership with the City of Langfang/ENN Group
 - Technology and Knowledge Exchange
 - Solar Power Development
 - Community Storage
 - Smart Grid Technology & Management
 - Swine Waste Energy Generation



Fort Collins



Fort Collins, Colorado

Nuts and Bolts of their Zero Energy District

- Improve energy efficiency in generation, conservation, and flexibility
- Develop and implement small-scale on-site renewables such as cost-effective solar PV panels and micro-wind turbines
- Create utility-scale green power such as wind and solar farms
- Customers can customize the program through a variety of products

Fort Collins, Colorado

Some of the Smart Grid technologies the Net Zero Energy District will utilize:

- Advanced mixed-fuel technology
- Advanced generator controls
- Low-cost grid parallel switchgear
- Micro-wind turbine
- Solar photovoltaic panels
- Solar thermal systems
- Solar electric systems
- LED lights
- CFL lights
- Fuel cells
- Hybrid engines, plug-ins
- Vehicle to Grid vehicles
- Continuous Power System (CPS)









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http://www.nyc.gov/html/planyc/html/home/home.shtml





4 Times Square in New York City

With thin film technology, photovoltaic power panels were integrated in the outer layer of the building. The 48-floor skyscraper has a layer of photovoltaic "skin"-- thin film photovoltaic panels from the 35th to the 48th floor on the south and east side, constituting a photovoltaic curtain wall.

There is a Fuel Cell on the 4th Floor and dozens of energy efficiency features.



Empire State Building

- Built in 1930
- 102 stories tall
- Starred in the King Kong Movie
- Renovated in 2010
- Saves \$4 million per year
- A model of energy efficiency in existing buildings



Solar on DOE's Roof



2008 Olympic Village in Beijing *First LEED-ND Gold in China*



Micro-Energy Welcome Center at the 2008 Olympic Village



Guilin Olympic City:

Guo'Ao Investment Group Plans to Apply the Lessons Learned from the Olympic Village to a Large Project in Guilin





Masdar in Abu Dhabi, UAE

- 2.3 Sq Miles
- Anticipated \$18-22 Billion Invested
- 100% Renewable Energy
- Zero Carbon
- MIT, Siemens, IRENA
- 50,000 Residents, 60,000 Commuters
- Siemens HQ is LEED Platinum

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